

THE LIST

From eyewear to underwear, we're keeping you informed on how to look fashion-fabulous this season



LIVING LA
CHICA-LOCA

» Clothing designer Benita Allen's love for fashion and fabrics led her to launch her 'city chic' ready-to-wear label: Chica-Loca. Established five years ago, you can always expect stylish pieces which can be worn to any occasion. The new Spring/Summer Collection bursts with colour and gorgeous floral prints which are a must this season. chicaloca.co.za



SUNGLASS CRUSH

» Fashion deity Roberto Cavalli's eyewear collection is always lustworthy, offering the hottest styles for the season with a dose of trademark glamour. Launching this month, the limited-edition Dea sunglasses design was created by Marcolin to celebrate the 40th anniversary of Roberto Cavalli. For more information contact Vision SA on 011-538-4309.

SUMMER MUST-HAVE LIST:

Be sure to add these to your shopping bag...

- Sunscreen
- Wayfarer sunglasses
- Shorts
- Swimwear
- A nautical stripe tee
- 'L.W.D': little white dress
- Drawstring bag
- Leather sandals
- Straw trilby hat
- Lightweight denim shirt

LIGHTNING STRIKES TWICE

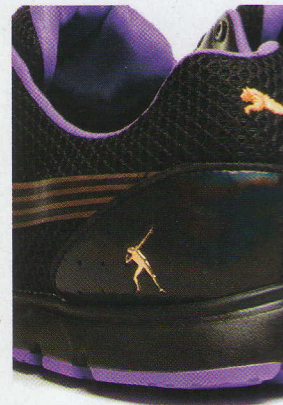
» Fashion/sport brand PUMA have teamed up with track athlete Usain Bolt to launch the Bolt Collection. Designed by the man himself as workout wear or clubbing gear, this versatile collection of apparel, footwear and accessories has a bold style we would expect from such an exuberant personality. Available from selected retail and PUMA stores this month. For more information contact PUMA on 021-551-0832 or visit pumarunning.com



PULL-IN HERE

» International must-have underwear brand Pull-in has the hottest 'it' brand to wear including Madonna, Mickey Pull-in is renowned for creating fashion-forward underwear. ooze energy and style by being Africans to Pull-in here! Available or online at pull-in.com. For more information contact kisha@pull-in.co.za

Competition terms and conditions apply to their style of preference and size.



LOCAL IS LEKKER



« New to V 2010 is its lucky design Suga Sug and all t